

CUMBRIA'S LMI

(LABOUR MARKET INFORMATION)

Average full time Cumbrian salary:

£35,750

UK average £38,600

Where do people in Cumbria work now?

- Retail and wholesale
- Manufacturing
- Health and Social Care
- Accommodation and Hospitality
- Education

Based on number of employees

Did you know?

Customer Service was the skill most asked for by employers in 2021!

There are 8 key growth sectors in Cumbria:

- Health and Social Care
- Construction
- Tourism
- Advanced Manufacturing
- Nuclear & Clean Energy
- Professional Services
- Transport & Logistics
- Rural & Animal Care

40,000 +

Self employed workers in Cumbria in 2020.

27,416

Online job postings in Cumbria in 2020.

Top 5 job postings by sector:

- Human Health and Social Care
- Wholesale and retail
- Accommodation and Hospitality
- Education
- Manufacturing



Some of the degrees you can study in Cumbria are:

- Forest Management
- Biomedical Science
- Adult, Child & Mental Health Nursing
- Zoology
- Criminology & Psychology
- Film & Television Studies

10,000

Apprenticeships in Cumbria in 2020 with the highest percentage of young people in apprenticeships anywhere in England (Feb 2021).

Top 5 jobs advertised in 2020:

- Nurse
- Care worker
- Office Administrator
- Manager
- Sales rep

11,500

Retirements in Cumbria in 2020 - meaning new opportunities for others.

Some of Cumbria's big name employers:

amazon

BAE SYSTEMS



NHS

PIRELLI

SIEMENS

Did you know?

There are over 5,500 undergraduate students living and studying in Cumbria



What is the “labour market”?

Labour market information can tell you:

- The number of people in certain types of jobs.
- Which industries are recruiting and where they are located.
- What jobs and skills employers are looking for.
- Growing or declining job areas and general employment trends.
- When thinking about career ideas it is useful to consider what is happening in the labour market and to have ‘back up’ ideas.

Cumbria is a great place to live and work!



Nuclear & Clean Energy



Construction



Advanced Manufacturing



Logistics



Food Production



Creative Cultural & Digital

Tourism and Hospitality



Arts and Media

Health & Social Care



Professional Services.





Myth Busting!!

- The top employer in Cumbria 2020 was the NHS, following by the County Council.
- Engineering was third, followed by jobs in education and social care.





Top 10 jobs advertised in Cumbria

- This shows a large range of job opportunities in Cumbria, and career



Jobs which no longer exist

Leech Collector

- Leech collectors were needed up until the late 1800s to collect them for doctors to use.



Jobs which no longer exist

Lector

- A Lector read to factory workers to keep them entertained, normally from a platform. They were replaced by radio or not replaced at all.



Jobs which no longer exist

Lamp Lighters

- Lamp lighters were responsible for lighting each gas street lamp. But became jobless when lamps were replaced with electric ones.





Here are just a few new and emerging jobs which didn't even exist 10 years ago

- Uber Driver
- Social Media Influencer
- Driverless Car Engineer
- Drone Operator
- App Developer
- Zumba Instructor
- Podcast Producer
- Big Data Scientist
- Artificial Intelligence Engineer
- Contact Tracer
- Digital Marketing Specialist



Average Salaries

- The average **UK** salary for full time jobs in 2020 was **£38,600**
- The average **Cumbrian** salary for full time jobs in 2020 was **£35,750**
- The best paid occupation in the UK was Chief Executive with an average salary of **£126,600**
- Other jobs listed in the UK's best paid occupations in 2020 were Aircraft Pilots & Flight Engineers, Marketing & Sales Directors, Legal Professionals and Financial Managers.



The top 10 Growth Areas/Sectors in Cumbria



Health Care



Social Care



Advanced
Manufacturing



Sellafield Ltd

Nuclear & Clean
Energy



Construction



THE LODORE FALLS
DERWENTWATER ★★★★★

Tourism & The
Visitor Economy

Eddie Stobart

Transport &
Logistics

ArmstrongWatson®
...we're with you

David Allen
Accountancy • Tax • Business Services

Professional
Services



Creative &
Cultural



Rural

Top skills sought after in Cumbria

- How many have you demonstrated?





Which skills have you developed in science?

- ✓ Fine motor skills
- ✓ Attention to detail
- ✓ Health and safety
- ✓ Team work
- ✓ Communication skills
- ✓ Data recording
- ✓ Initiative
- ✓ Perseverance
- ✓ Evaluation skills
- ✓ Mathematical skills

Which skills have you developed in history?



- ✓ Essay writing
- ✓ Identifying bias
- ✓ Verbal and written communication skills
- ✓ Research skills
- ✓ Evaluation skills
- ✓ Decision making skills
- ✓ Independence
- ✓ Public Speaking skills



Cumbria is a great place to live, work and invest

A county with a rich history and an exciting future

The county of Cumbria is one of the fastest areas for economic growth in the UK. It is also making an increasingly important contribution to national prosperity, security and wellbeing.

The county is responsible for nationally significant economic assets across our energy, nuclear and defence industries, with new investment of £25 billion planned in the next decade to deliver major projects.

CLEP is driving forward the county's growth strategy with the aim of boosting its economy by £1.3 billion by 2024. We have a high-performing economy with ambition to grow and bring greater prosperity, security and wellbeing to [those who live and work here](#).

